

2038... Is it far away?

Sola Conference 2018

Regis Magnac

Vice President Head of Customer Operations

AIRBUS

Evolution of Market expectations



Airbus Helicopters Proprietary Information

I want a high speed helicopter at affordable cost

I want a flying taxi



I want a helicopter with gas turbine engine



I want a less noisy helicopter

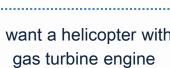


I want automatic systems

















I want low cost maintenance and

improved technologies



MARKET EXPECTATIONS

Disruptive

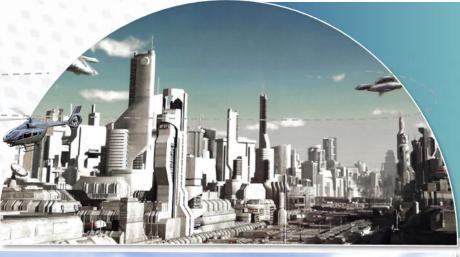
Innovations

Shaping the future

of urban air

mobility





Bricks of Technology

Incremental improvements on the current fleet



Welcome to our future

. Mobility solutions for megacities

· New business models & opportunities

· High-speed helicopter

Protection & autonomy

PROTECTION VSR700

The VSR700 is an unmanned reconnaissance helicopter developed according to the most stringent naval requirements

> What if... we could be protected anywhere, anytime?



Deployed from any ship greater than 1.000 tonnes



A versatile and affordable platform



Maximum take-off mass around 700 kg

A balance between performance, operational flexibility, reliability and

NOISE & ENVIRONMENT Bluecopter

What if...

we could

reduce our

environmental impact?



ennung.

Reduction in sound

Reduction of fuel

Reduction in CO2

emissions in OEI mode 40 to 50%

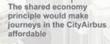
Reduction of power

consumption 10%

emissions 10 EPNDB under

MOBILITY **CityAirbus**

Customers use an app to book a seat on a CityAirbus, proceed to the nearest helipad, and climb aboard to be whisked away to their destination



travel more easily within megacities?



Up to 4 passengers will share



A flight would cost nearly the equivalent of a normal taxi ride for each passenger, but would be faster, more environmentally sustainable and exciting



Low emissions



Low acoustic footprint



Multicopter architecture



Electric vertical take-off and landing air vehicle

URBAN LOGISTICS

Skyways

What if...

logistics were

no longer a

problem?

The ambition of Skyways is the seamless integration of UAS into logistics networks and daily life in a safe, secure and economically efficient manner



SPEED

CleanSky2

compatibility with VIP/Exec, SAR & EMS

missions

Ensure full operational

Time to target educed



More surface covered in the "golden hour" timeframe

Shorter time on

board for a given



Enhanced services with





economic

AIRBUS



Reduced vibration by

unloading of main rotor at high speed thanks to wing

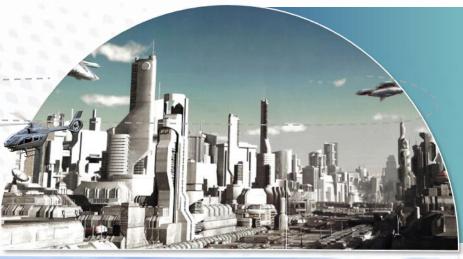
ncreased customer comfort

What if... we could

save more

lives?





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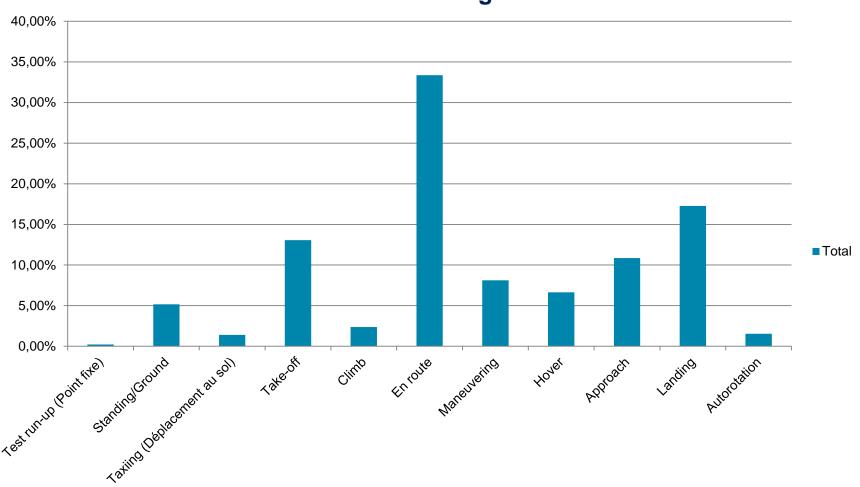
Incremental improvements on the current fleet





Helicopter Accidents all segments

Phase of Flight



Most accidents are en-route

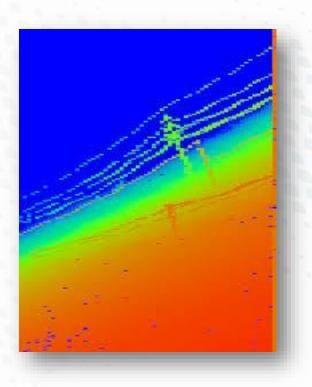
1996 to date accidents

Airbus Helicopters fleet



Incremental evolutions From RSAS to OWS





The market needs light, compact, cheap systems for in-cruise Obstacle Warning Systems



HELICOPTERS Incremental evolutions Offshore Windpark Operations





Development of new pilot assistance functions:

- Head-up display concept and assistance functions
- dedicated offshore IFR approach/departure procedures (PinS)
- intuitive mission planning and trajectory generation
- Connectivity with wind park for real-time information exchange

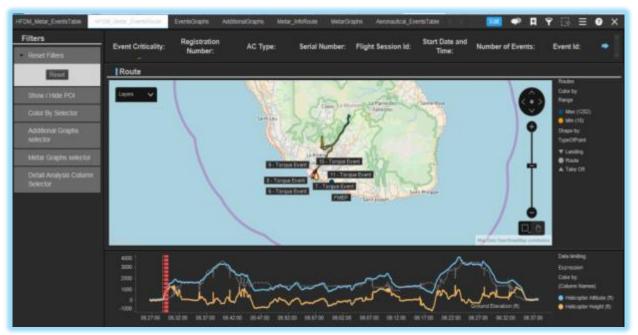


Flyscan Services

Health monitoring



HFDM

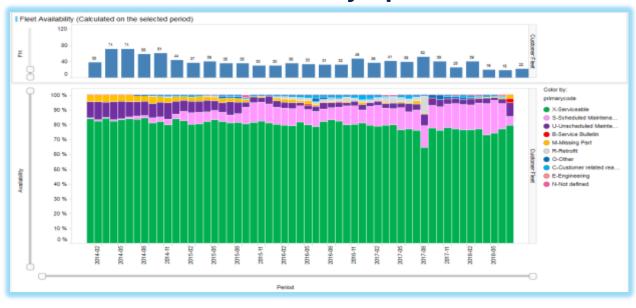


Learning more from the front line.

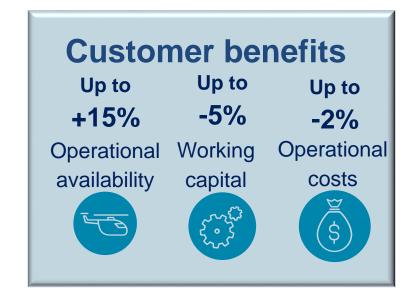


HELICOPTERS Customer Analytics Services

Fleet Availability optimization



Learning more from the front line.





Incremental evolutions Data evolution - HUMS towards Dynamic Maintenance



From HUMS recording to advanced anomaly detection

In-service data analytics
Epicyclic train monitoring & diagnostic/prognostic



HELICOPTERS Incremental evolutions



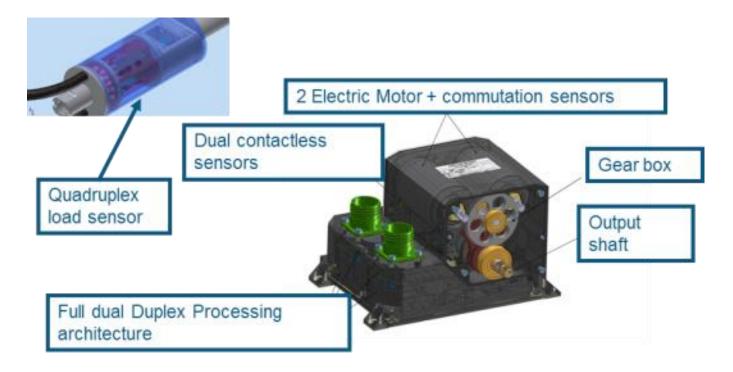






ACTIVE TRIM

Incremental evolutions Active Trim – improvement for all phases of flight



Add electric motors inside the pilot commands (collective and Cyclic axes) in order to bring smart functions to pilot to increase safety.



Incremental evolutionsActive Trim video

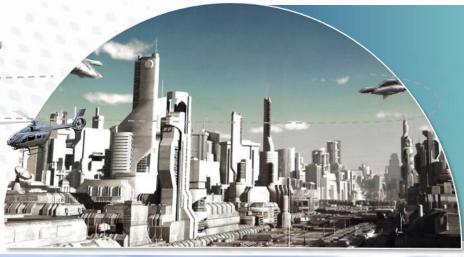


Incremental evolutions Eagle video 1 and 2



2038...





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HELICOPTERS Bricks of technology paving the future

Pilars driving the strategy

Simplicity

From complex operations to intuitive use

Digitalization

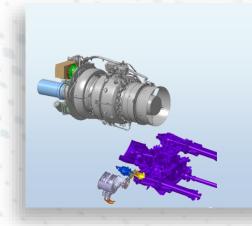
Anytime, Anywhere
From helicopter availability to mission success

Citizen Friendly

Customer Experience



Bricks of technology paving the future Propulsion system



Hybridisation:
Additional OEI performance
MTOW increase
faster restart



High compression engine
Lower fuel burn
Lower CO2 emissions
Better hot & high performance
Lower DMC on engine



Bricks of technology paving the future Rotor



Greencopter

Bricks of technology paving the future Rotor



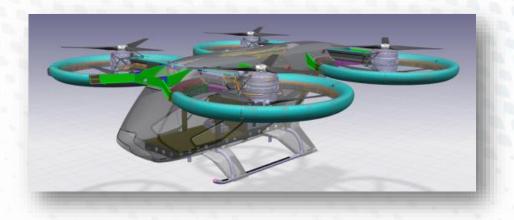
Avanced blades concepts:

- Enhance natural de-icing
- Performance increase
- Noise reduction



Bricks of technology paving the future Rotor



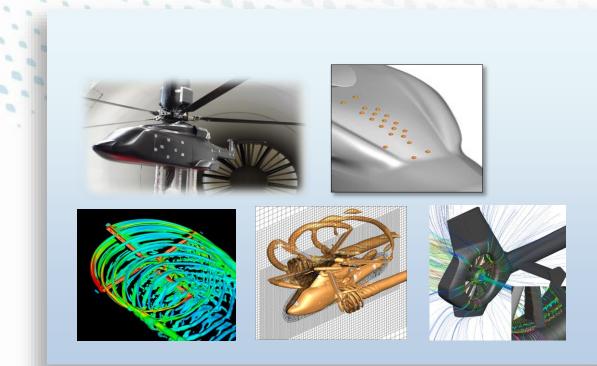


New architectures

New VTOL configurations Lateral propellers



Bricks of technology paving the future Aeromechanics



Future configurations anticipation:

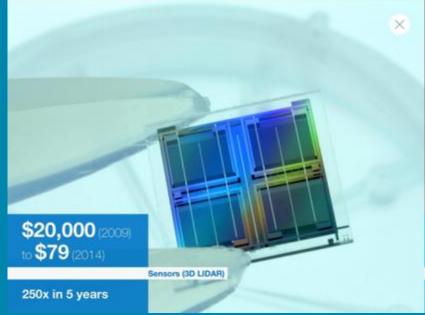
Aero – thermo – mechanic – acoustic of helicopter and coupling effects



The pace of disruption is higher than ever











From real to digital world or from digital to real world... What is the difference?









What about Airbus?





Data revolution

2025

NATIVE DIGITAL CONTINUITY



DIGITAL TWIN

NOW

RE-BUILT CONTINUITY



DIGITAL SHADOW





Parts of these improvements are for Airbus factories

Hololens video



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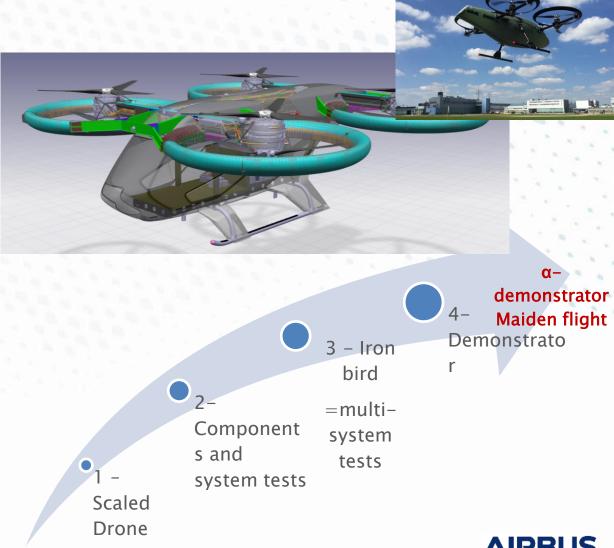
Incrementa improvement on the current fleet

From bricks of technology to a disruptive design



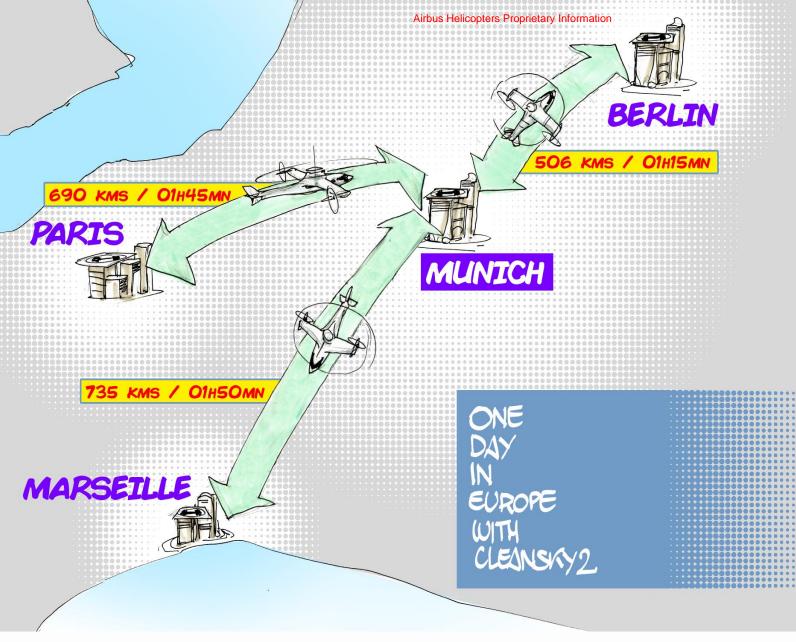






Three whirltower campaigns







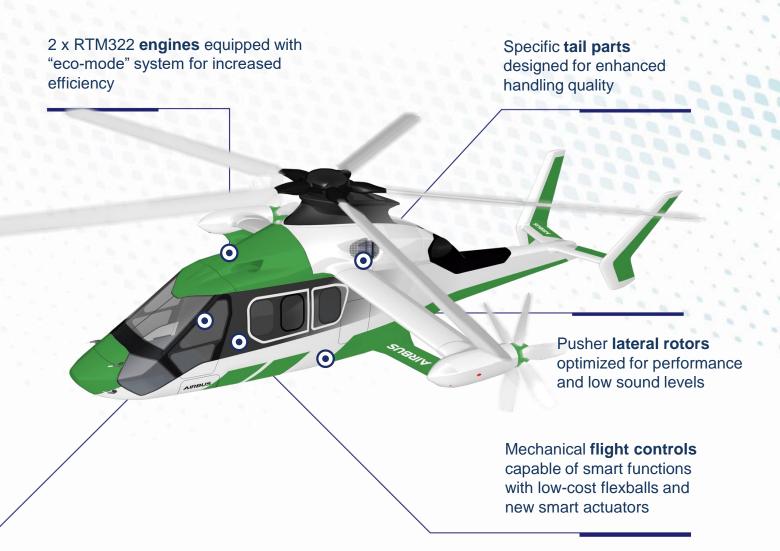
Racer – rapid and cost-efficient rotorcraft

0



Hybrid metallic/composite **airframe** designed for low weight & recurring Costs

Box-wing patented concept, for optimised aerodynamic higher stiffness, weight reduction and passenger safety





Scale 1:1 mock-up propeller + wing test

- Performance, loads, acoustics
- Instrumented propeller blades
 - Wing / propeller interaction





CityAirbus



Movie

